STANFORD UNIVERSITY, STANFORD, CALIFORNIA 94305-5015

A. MICHAEL SPENCE
PHILIP H. KNIGHT PROFESSOR AND DEAN
GRADUATE SCHOOL OF BUSINESS

November 29, 1990

Dear Public Management Program Alumnus/Alumna:

I invite you to be our guest for the second *Conradin von Gugelberg Memorial Lecture on the Environment* at the Stanford Graduate School of Business.

Conradin von Gugelberg (MBA 1987), made significant contributions to a conservation ethic and recycling at the GSB while a student. After Conradin's recent death, several of his classmates initiated a fund-raising effort to establish a memorial fund to increase environmental consciousness among GSB faculty, students and alumni for years to come. Business associates and members of Conradin's family also made major gifts to the fund. Senator Tim Wirth of Colorado got the series off to a great start last January.

I am delighted that **William K. Reilly**, Administrator of the United States Environmental Protection Agency, has agreed to present this year's von Gugelberg Lecture on **Thursday, January 10, 1991** at **5:15 pm** in **Bishop Auditorium**.

Mr. Reilly was the chief executive officer of the Conservation Foundation and World Wildlife Fund before becoming the first professional environmentalist to head the Environmental Protection Agency. During his first two years as EPA Administrator, he has been widely credited with raising the visibility of international environmental issues, such as global warming, ozone depletion and the loss of biological diversity.

Mr. Reilly's lecture will be followed by a question and answer session and a wine and cheese reception at 6:30 pm.

This event is likely to be well attended. To ensure adequate seating for alumni, we will rope off a section on the right side of Bishop in the front rows. To help us know how many seats to save, I ask that you **RSVP** to **Rosa Alvarado** in the Public Management Program Office at **415-725-5399** by **Tuesday, January 8**.

I hope you will be able to join us.

Sincerely,

Mike Spence

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